

10th
ANNIVERSARY



EXHIBITION EXCELLENCE AWARDS & SUMMIT 2026

CO-LOCATED



Powering Experiences, Connecting Opportunities

THIS YEAR'S BIGGEST GATHERING FOR MICE INDUSTRY



12 JUNE 2026

CIDCO Exhibition & Convention Centre
MUMBAI

EXHIBITION EXCELLENCE AWARDS (EEA)

The Definitive Authority of the Exhibition & Convention Industry



► Exhibition Showcase

Exhibition Showcase stands at the apex of India's exhibition, convention and business events discourse. As the country's most influential industry media platform dedicated exclusively to this ecosystem, it has shaped conversations, documented milestones, and amplified leadership across the exhibition and MICE landscape for over a decade.

More than a publication, Exhibition Showcase functions as an industry institution - trusted by organisers, venues, service providers, associations and policy-makers alike. Through its magazine, digital platforms and curated industry initiatives, it has consistently championed excellence, credibility and long-term value creation within the sector.

Exhibition Showcase is also the creator and custodian of two of the industry's most consequential platforms - the Exhibition Excellence Awards (EEA) and the India Event Expo, together forming a powerful convergence of recognition, thought leadership, networking and business engagement.



► The Exhibition Excellence Awards

Instituted to honour excellence with integrity, the Exhibition Excellence Awards (EEA) have evolved into Asia's most respected recognition platform for the exhibition and convention industry.

EEA's stature is defined not by scale alone, but by its credibility, process rigour and industry trust. Over the years, it has received consistent support from key Government bodies including the Ministry of MSME, Ministry of Commerce, Ministry of Tourism and NSIC, alongside endorsements and active participation from leading national and international industry associations such as UFI, ICCA, IAEE, IEIA, IESA, ICPB, AFECA, IELA, EEMA, TAAI, SITE India, PATA India, ASSOCHAM and PHDCCI.

What truly distinguishes EEA is its uncompromising commitment to fairness and excellence - backed by internationally reputed process advisors, clearly defined evaluation frameworks, and a highly esteemed jury of senior industry leaders and domain experts.

For the industry, EEA is not merely an award. It is a benchmark.

EXHIBITION EXCELLENCE AWARDS (EEA)

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► India Event Expo



Powering Experiences, Connecting Opportunities

Co-located with EEA, the India Event Expo serves as a curated B2B platform designed to facilitate high-value business interactions within the exhibition and MICE ecosystem. It brings together organisers, venues, service providers, technology innovators and solution specialists in an environment focused on collaboration, partnerships and growth.

The Expo complements the Awards by anchoring EEA within a business-first framework, ensuring that recognition is matched by tangible industry engagement.

► EEA 2026 – The Decennial Edition

The 10th Anniversary Edition of EEA marks a defining milestone in the platform's journey. EEA 2026 is being curated as a decennial celebration of leadership, legacy and excellence, featuring a refined awards architecture, selective live competition categories, curated legacy honours and an elevated experiential format.

This landmark edition brings together India's most influential exhibition organisers, venue leaders, service providers, associations and global stakeholders under one roof - not just to celebrate success, but to shape the future of the industry.

For partners, EEA 2026 represents a rare opportunity to align with a platform that embodies authority, legacy and leadership at the highest level.



India event EXPO 2026

Powering Experiences, Connecting Opportunities

12 JUNE 2026 II CIDCO Exhibition & Convention Centre, Mumbai

EXHIBITOR PROFILE

- Event suppliers
- Event venues
- Technology players
- Structure suppliers
- Service providers
- Destinations

VISITOR PROFILE

- Exhibition organisers
- Event companies
- PCOs
- Industry associations
- Trade bodies
- Corporate heads

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BOOK YOUR STALL NOW

INR
8500/-
PER
SQM.

1000+ Senior Management Decision Makers

CEO COO CFO MD President

Trade Associations	Exhibition Organizers	Corporate Heads	Govt. Representatives
Event Venues	Event Service Partners	Conference Organisers	Event Management Cos



PARTICIPATION OPPORTUNITIES

ALL ACCESS DELEGATE PASS

₹5,000 + GST

- ACCESS TO ALL CONFERENCES, NETWORKING ZONES & EXHIBITION
- ENTRY TO DAYTIME PROGRAMME
- ACCESS TO EVENING GALA

9 SQM EXHIBITION STALL

₹8,500 per sqm Onwards

- 2 ALL ACCESS DELEGATE PASSES
- UP TO 4-MINUTE BOOTH-LEVEL VIDEO INTERVIEW (EDITORIAL, NON-PROMOTIONAL)
- ONE SOCIAL MEDIA WELCOME POST (EDITORIALLY CURATED)

STALL + MEDIA COMBO

₹95,000 Onwards

- 3 ALL ACCESS DELEGATE PASSES
- UP TO 4-MINUTE BOOTH-LEVEL VIDEO INTERVIEW
- ONE SOCIAL MEDIA WELCOME POST
- FULL-PAGE COLOUR ADVERTISEMENT IN EXHIBITION SHOWCASE
- 9 SQM STALL SPACE IN BUSINESS ZONE

Add-ons (Optional)

- EDITORIAL FEATURE (1 PAGE): ₹30,000
- PODCAST EPISODE (10 MINS, CURATED): ₹45,000 + GST (1 EPISODE + 1 REEL CLIP; SUBJECT TO EDITORIAL APPROVAL)
- FULL PAGE ADVERTISEMENT: INR 30,000

EXHIBITION STALL ZONES

Business Zone

₹8500 PSM

Visibility Zone

₹9775 PSM (15%)

Leadership Zone

₹10625 PSM (25%)



PLATINUM PARTNER

₹15 Lacs + GST

Platinum Partner is the highest level of association with EEA 2026 and enjoys maximum brand integration and authority.

- PROMINENT LOGO PLACEMENT ON THE MAIN STAGE BACKDROP AND ALL KEY EVENT COLLATERALS
- ENHANCED ON-GROUND BRANDING & PREMIUM MEDIA VISIBILITY AS AN EXCLUSIVE PARTNER
- FULL-PAGE COLOUR ADVERTISEMENT IN EXHIBITION SHOWCASE MAGAZINE
- 10 COMPLIMENTARY DELEGATE INVITATIONS
- 18 SQM EXHIBITION STALL SPACE (EXTENDABLE TO 36 SQM IF REQUESTED)
- OPPORTUNITY TO PRESENT UP TO 9 AWARD CATEGORIES ON STAGE
- EXCLUSIVE INTERVIEW FEATURE IN EXHIBITION SHOWCASE
- VIDEO INTERVIEW VIGNETTE ON EXHIBITION SHOWCASE PLATFORMS
- LOGO BRANDING ON DELEGATE BADGES & EVENT INVITES
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT
- DEDICATED SOCIAL MEDIA VISIBILITY ACROSS EEA AND EXHIBITION SHOWCASE PLATFORMS
- ONE FEATURE INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE

GOLD PARTNER

₹9 Lacs + GST

Gold Partners receive strong visibility and award-stage presence.

- PROMINENT LOGO PLACEMENT ON THE MAIN STAGE BACKDROP AND ALL KEY EVENT COLLATERALS
- FULL-PAGE COLOUR ADVERTISEMENT IN EXHIBITION SHOWCASE
- 8 COMPLIMENTARY DELEGATE INVITATIONS
- 18 SQM EXHIBITION STALL SPACE (EXTENDABLE TO 27 SQM IF REQUESTED)
- OPPORTUNITY TO PRESENT UP TO 6 AWARD CATEGORIES
- INTERVIEW FEATURE IN EXHIBITION SHOWCASE
- LOGO BRANDING ON DELEGATE BADGES & EVENT INVITES
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT
- LOGO BRANDING ON DELEGATE BADGES & EVENT INVITES
- DEDICATED SOCIAL MEDIA VISIBILITY ACROSS EEA AND EXHIBITION SHOWCASE PLATFORMS
- ONE FEATURE INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE

SIGNATURE PARTNER

₹7.5 Lacs + GST

A premium mid-tier for brands seeking near-Gold visibility with a balanced investment.

- PROMINENT LOGO PLACEMENT ON THE MAIN STAGE BACKDROP AND ALL KEY EVENT COLLATERALS
- 18 SQM EXHIBITION STALL SPACE
- FULL PAGE COLOUR ADVERTISEMENT IN EXHIBITION SHOWCASE
- 6 COMPLIMENTARY DELEGATE INVITATIONS
- OPPORTUNITY TO PRESENT UP TO 4 AWARD CATEGORIES
- LOGO BRANDING ON DELEGATE BADGES & EVENT INVITES
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT
- LOGO BRANDING ON DELEGATE BADGES & EVENT INVITES
- DEDICATED SOCIAL MEDIA VISIBILITY ACROSS EEA AND EXHIBITION SHOWCASE PLATFORMS
- ONE FEATURE INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE

📌 This tier is designed to convert brands that hesitate at Gold but want meaningful presence.

SILVER PARTNER

₹5 Lacs + GST

Silver Partners gain solid brand visibility and recognition.

- LOGO ON EVENT COLLATERALS AND STAGE BACKDROP
- FULL PAGE COLOUR ADVERTISEMENT IN EXHIBITION SHOWCASE
- 2 COMPLIMENTARY DELEGATE INVITATIONS
- 18 SQM EXHIBITION STALL SPACE
- OPPORTUNITY TO PRESENT 2 AWARD CATEGORIES
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT
- LOGO BRANDING ON DELEGATE BADGES & EVENT INVITES
- DEDICATED SOCIAL MEDIA VISIBILITY ACROSS EEA AND EXHIBITION SHOWCASE PLATFORMS

ASSOCIATE PARTNER

₹3 Lacs + GST

Entry-level association with the EEA platform.

- LOGO ON SELECT EVENT COLLATERALS
- FULL PAGE COLOUR ADVERTISEMENT IN EXHIBITION SHOWCASE
- LOGO ON EVENT WEBSITE
- 2 COMPLIMENTARY DELEGATE INVITATION
- 9 SQM EXHIBITION STALL SPACE (EXTENDABLE UPTO 18 SQM IF REQUESTED)
- EXCLUSIVE SOCIAL MEDIA POST
- LOGO BRANDING ON DELEGATE BADGES & EVENT INVITES
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT



ADDITIONAL SPONSORSHIP OPPORTUNITIES

SEGMENT AWARDS SPONSOR

₹500,000 + GST

- EXCLUSIVE “SEGMENT SPONSOR” TITLE
- LOGO ON: PRE-EVENT COMMUNICATIONS
- STAGE BACKDROP AND ALL KEY EVENT COLLATERALS
- EVENT WEBSITE (WITH HYPERLINK)
- ON-STAGE OPPORTUNITY TO CO-PRESENT THE SEGMENT AWARDS IN 5 CATEGORIES
- UP TO 1-MINUTE BRAND VIDEO IN HALL A CONFERENCE ZONE (DAY TIME)
- 5 ALL ACCESS DELEGATE PASSES
- FULL-PAGE COLOUR AD IN EXHIBITION SHOWCASE
- 18 SQM EXHIBITION STALL (OPTIONAL)
- LOGO BRANDING ON DELEGATE BADGES & EVENT INVITES
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT
- UP TO 1-MINUTE BRAND VIDEO IN HALL A CONFERENCE ZONE (DAY TIME)
- ONE FEATURE INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE

CONFERENCE PARTNER

₹500,000 + GST

- EXCLUSIVE “SEGMENT SPONSOR” TITLE
- LOGO ON:
- PRE-EVENT COMMUNICATIONS
- STAGE BACKDROP AND ALL KEY EVENT COLLATERALS
- EVENT WEBSITE (WITH HYPERLINK)
- ON-STAGE OPPORTUNITY TO CO-PRESENT THE SEGMENT AWARDS IN 3 CATEGORIES
- UP TO 1-MINUTE BRAND VIDEO IN HALL A CONFERENCE ZONE (DAY TIME)
- 5 ALL ACCESS DELEGATE PASSES
- FULL-PAGE COLOUR AD IN EXHIBITION SHOWCASE
- 18 SQM EXHIBITION STALL (OPTIONAL)
- LOGO BRANDING ON DELEGATE BADGES & EVENT INVITES
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT
- UP TO 1-MINUTE BRAND VIDEO IN HALL A CONFERENCE ZONE (DAY TIME)
- ONE FEATURE INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE

LEADERSHIP LOUNGE PARTNER

₹4,50,000 + GST

- EXCLUSIVE “SEGMENT SPONSOR” TITLE
- LOGO ON:
- PRE-EVENT COMMUNICATIONS
- LOUNGE BACKDROP (*POWERED BY XX)
- STAGE BACKDROP AND ALL KEY EVENT COLLATERALS
- EVENT WEBSITE (WITH HYPERLINK)
- ON-STAGE OPPORTUNITY TO CO-PRESENT THE SEGMENT AWARDS IN 3 CATEGORIES
- 5 ALL ACCESS DELEGATE PASSES
- FULL-PAGE COLOUR AD IN EXHIBITION SHOWCASE
- 18 SQM EXHIBITION STALL (OPTIONAL)
- LOGO BRANDING ON DELEGATE BADGES & EVENT INVITES
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT
- OPPORTUNITY TO PLACE BROCHURES ON LOUNGE TABLES (ONLY IN THE SITTING AREA)
- 1 STANDEE INSIDE LOUNGE (ONLY IN THE SITTING AREA)
- ONE FEATURE INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE

PODCAST PARTNER

₹4,50,000 + GST

- EXCLUSIVE REGISTRATION PARTNER TITLE
- OPPORTUNITY TO HANDLE THE ENTIRE ONSITE + ONLINE REGISTRATION AT EEA2026
- MOBILE APP INTEGRATION FOR EEA2026
- BRANDING ON:
- PRE-EVENT COMMUNICATIONS
- STAGE BACKDROP AND ALL KEY EVENT COLLATERALS
- EVENT WEBSITE (WITH HYPERLINK)
- 5 DELEGATE PASSES
- FULL-PAGE AD IN EXHIBITION SHOWCASE
- UPTO 27 SQM STALL SPACE AT EEA2026
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT
- ONE FEATURE INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE

MARKETING OPPORTUNITIES

SUSTAINABILITY PARTNER

₹5,00,000 + GST

- EXCLUSIVE SUSTAINABILITY PARTNER TITLE
- 36 SQM STALL SPACE FOR SUSTAINABILITY SHOWCASE
- BRANDING ON:
- PRE-EVENT COMMUNICATIONS
- STAGE BACKDROP AND ALL KEY EVENT COLLATERALS
- EVENT WEBSITE (WITH HYPERLINK)
- ON-STAGE OPPORTUNITY TO CO-PRESENT AWARDS IN 3 CATEGORIES
- 6 DELEGATE PASSES
- FULL-PAGE AD IN EXHIBITION SHOWCASE
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT
- UP TO 1-MINUTE BRAND VIDEO IN HALL A CONFERENCE ZONE (DAY TIME)
- ONE FEATURE INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE

CELEBRATION PARTNER

₹4,50,000 + GST

- EXCLUSIVE "SEGMENT SPONSOR" TITLE
- LOGO ON:
- PRE-EVENT COMMUNICATIONS
- O STAGE BACKDROP AND ALL KEY EVENT COLLATERALS
- EVENT WEBSITE (WITH HYPERLINK)
- ON-STAGE OPPORTUNITY TO CO-PRESENT THE SEGMENT AWARDS IN 2 CATEGORIES
- 5 ALL ACCESS DELEGATE PASSES
- FULL-PAGE COLOUR AD IN EXHIBITION SHOWCASE
- 18 SQM EXHIBITION STALL (OPTIONAL)
- LOGO BRANDING ON DELEGATE BADGES & EVENT INVITES
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT
- 1 STANDEE EACH INSIDE DELEGATE & LEADERS LUNCH AREA AND HI TEA ZONE RESPECTIVELY
- ONE FEATURE INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE

GIFTING / DELEGATE KIT PARTNER

₹4,00,000 + GST

- BRANDING ON DELEGATE KITS / GIFTS
- BRANDING ON STAGE & EVENT COLLATERAL
- EVENT WEBSITE (WITH HYPERLINK) BRANDING
- 4 DELEGATE PASSES
- FULL-PAGE AD IN EXHIBITION SHOWCASE
- 18 SQM STALL (OPTIONAL)
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT
- ONE FEATURE INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE

REGISTRATION PARTNER

₹350,000 + GST

- EXCLUSIVE REGISTRATION PARTNER TITLE
- OPPORTUNITY TO HANDLE THE ENTIRE ONSITE + ONLINE REGISTRATION AT EEA2026
- MOBILE APP INTEGRATION FOR EEA2026
- BRANDING ON:
- PRE-EVENT COMMUNICATIONS
- O STAGE BACKDROP AND ALL KEY EVENT COLLATERALS
- EVENT WEBSITE (WITH HYPERLINK)
- 5 DELEGATE PASSES
- FULL-PAGE AD IN EXHIBITION SHOWCASE
- UPTO 27 SQM STALL SPACE AT EEA2026
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT
- ONE FEATURE INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE

EXPERIENTIAL PARTNER

₹5,00,000 + GST

- EXCLUSIVE EXPERIENTIAL PARTNER TITLE
- UPTO 36 SQM STALL SPACE FOR EXPERIENTIAL SHOWCASE
- BRANDING ON:
- PRE-EVENT COMMUNICATIONS
- O STAGE BACKDROP AND ALL KEY EVENT COLLATERALS
- EVENT WEBSITE (WITH HYPERLINK)
- ON-STAGE OPPORTUNITY TO CO-PRESENT AWARDS IN 3 CATEGORIES
- 6 DELEGATE PASSES
- FULL-PAGE AD IN EXHIBITION SHOWCASE
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT
- UP TO 1-MINUTE BRAND VIDEO IN HALL A CONFERENCE ZONE (DAY TIME)
- ONE FEATURE INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE

LUCKY DRAW PARTNER

₹3,00,000 + GST

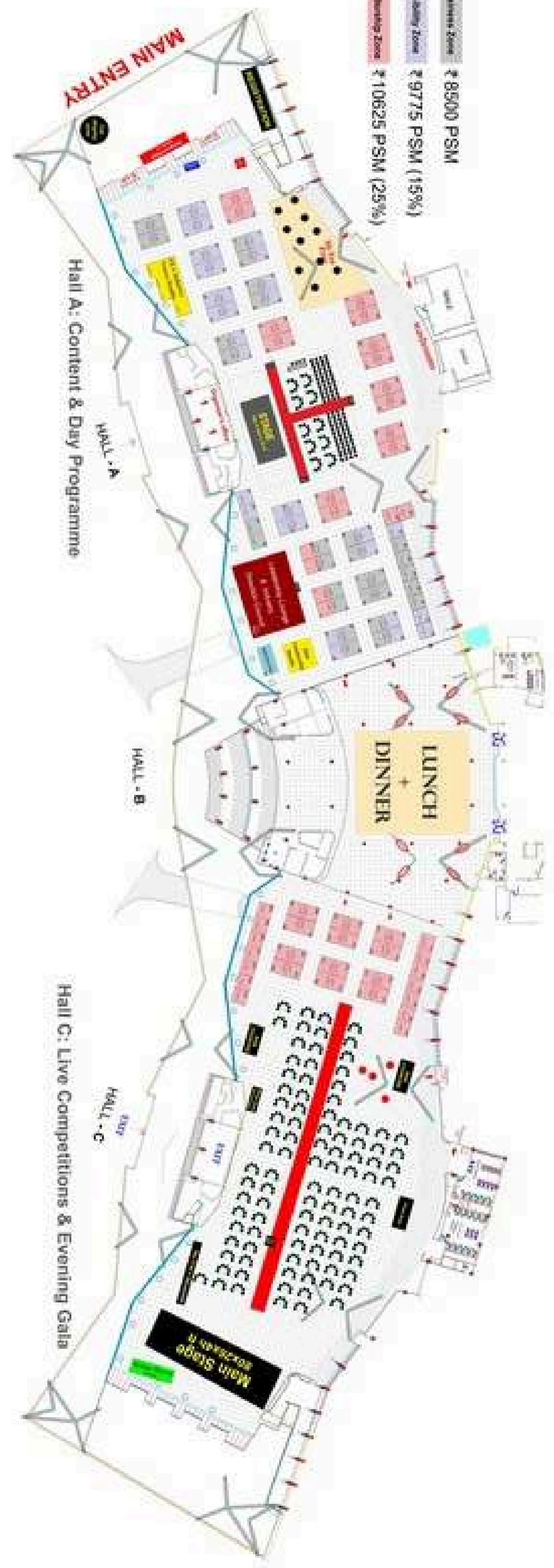
- EXCLUSIVE PARTNER TITLE
- BRANDING ON STAGE & EVENT COLLATERAL
- BRANDING ON EVENT WEBSITE (WITH HYPERLINK)
- INVITATION ON STAGE TO CO-PRESENT LUCKY DRAW WINNERS
- 4 DELEGATE PASSES
- FULL-PAGE AD IN EXHIBITION SHOWCASE
- 18 SQM STALL (OPTIONAL)
- EXCLUSIVE PODCAST INVITATION IN EEA INDUSTRY VOICES STUDIO AT THE EVENT

EEA 2026 Layout



12 JUNE 2026 CIDCO EXHIBITION & CONVENTION CENTRE MUMBAI

OFFICIAL HOST



SPACE BOOKING FORM

INDIA EVENT EXPO 2026 SPACE BOOKING APPLICATION FORM

India Event Expo 2026 Secretariat
Exhibition Showcase (SEAGEM MEDIA SYSTEMS)
C-117, 2nd Floor, Office No-1, Sector-2, Pincode - 201301
Phone : +91 8750107179
E-mail : suyash@exhibitionshowcase.com

For Exhibition Management use only

1. NAME OF EXHIBITING COMPANY:

ADDRESS:

TEL:

MOB:

FAX:

EMAIL:

WEBSITE:

Person in Charge of Participation:

Designation:

Contact Person at Stand:

Designation:

Products/ Services on display:

Foreign Representations:

GST Registration No.:

Kindly share the copy of GST Registration Certificate along with the Space Booking Application Form

2. Exhibition Space Requirement: Rate (per sq. m.)

Space Type	Minimum Space	Indian Exhibitors (Indoor Space per Sqm)	International Exhibitors (Indoor Space per Sq m)
Business Zone	9 sqm	INR 8500/-	USD 100
Visibility Zone	9 sqm	INR 9775/-	USD 115
Leadership Zone	9 sqm	INR 10625/-	USD 125

Preferred Stall: _____ Area: _____ (Sq m)

Total Cost: _____ (inclusive of

3. Payment Terms : Pay 50% with Space Application Form for confirmation of the stall and balance 50% to be paid before 1 May 2026.
Allocation of stalls will be made on a first-cum-first-served basis.

METHOD OF PAYMENT :

Online Transfer - (NEFT/RTGS) - Account Name : SEAGEM MEDIA SYSTEMS - Bank Name : Yes Bank - Branch Address : B-379, Meera Bagh, New Delhi - IFSC Code : YESB0000185. Seagem Media Systems - Account no. : 018583800002880

OTHERS:

We are also interested for:

- Advertising in EEA special edition of Exhibition Showcase Magazine
- Sponsorship in Exhibition Excellence Awards & Summit 2026
- Podcast Opportunity

I/We have read the terms & conditions on page 2 and confirm that we shall abide by them.

For and behalf of Exhibitor

Company Stamp and Authorized Signature: _____

Date: _____