

**THIS YEAR'S BIGGEST GATHERING FOR MICE INDUSTRY**

# EXHIBITION EXCELLENCE AWARDS & SUMMIT 2025

📅 31 MAY 2025 | 📍 CIDCO Exhibition Centre, Mumbai

CO-LOCATED EVENTS

## INDIA EVENT EXPO





# INDIA EVENT EXPO

Showcasing the best of event offerings

31 MAY 2025 || CIDCO Exhibition & Convention Centre, Mumbai

## EXHIBITOR PROFILE

- ⇒ Event management companies
- ⇒ Event venues
- ⇒ Technology players
- ⇒ Structure suppliers
- ⇒ Service providers

## VISITOR PROFILE

- ⇒ Exhibition organisers
- ⇒ Event companies
- ⇒ PCO's
- ⇒ Industry associations
- ⇒ Trade bodies

**INR  
8000/-  
per sqm.**

CO-LOCATED WITH



# BOOK YOUR STALL NOW

For queries contact Mr. Dharam 9999194995 - Email: [dutt.dharam@exhibitions Showcase.com](mailto:dutt.dharam@exhibitions Showcase.com)





# MARKETING OPPORTUNITIES

Reach Out To 1000+ Leaders In A Perfect Environment

## Senior Management Decision Makers

✓ CEOs    ✓ COOs    ✓ CFOs    ✓ MDs    ✓ Presidents

Trade Associations	Exhibition Organizers	Corporate Heads	Govt. Representatives
Event Venues	Event Service Partners	Conference Organisers	Event Management Cos

- **EEA VIP Pass** - Get an all access pass to attend the EEA2025 @ INR 5000 + GST
- **Stall Space** - Showcase your brand to industry leaders @ INR 8000/- per sqmt. + GST
- **Exhibition Showcase EEA Special Issue Advertisement** - @INR 25,000 + GST
- **Sponsorship Packages** - Leverage top of the mind brand recall with packages starting @ INR 250,000 till INR 15,00000



# MARKETING OPPORTUNITIES

Reach Out To 1000+ Leaders In A Perfect Environment



## INDIA EVENT EXPO

Showcasing the best of event offerings



### STALL + EEA SPL. ISSUE COMBO

9 sq.mt. Booth Space + Full Page Advt in EEA Spl Edition of Exhibition Showcase + 2 Event Passes

**INR 95,000/- Only**

# SPONSORSHIP OPPORTUNITIES

A PERFECT PLATFORM TO LEVERAGE YOUR BRAND PRESENCE



## EXHIBITION EXCELLENCE AWARDS & SUMMIT 2025

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### SIGNATURE

₹ 20 Lacs

### PLATINUM

₹ 15 Lacs

### GOLD

₹ 9 Lacs

### SILVER

₹ 5 Lacs

### ASSOCIATE

₹ 2.5 Lacs

#### LOGO IN STAGE BACKDROP & COLLATERAL



#### SPECIAL MEDIA PROMOTION & DOH BRANDING



#### PREMIUM LISTING IN EXHIBITION DIRECTORY



#### FULL PAGE COLOR ADVT. IN EEA SPL. MAGAZINE



#### EVENT INVITES

8 Nos

4 Nos

3 Nos

2 Nos

1 Nos

#### STALL SPACE AT EVENT

36 sqm

18 sqm

18 sqm

9 sqm

9 sqm

#### OPPORTUNITY TO CO-PRESENT AWARDS

15 Slots

7 Slots

4 Slots

1 Slots

#### INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE



#### INTERVIEW VIGNETTE ON ES TV



#### LOGO IN DELEGATE PASSES & INVITES



#### MENTION IN PRESS RELEASES



#### DEDICATED STANDEE AT EVENT



#### EXCLUSIVE PRESENTATION TIME AT EVENT





# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## FORUM SPONSOR (ZONE A/B/C)

**Rs. 400000 + GST**

- Logo branding on pre-event communications
- Branding on stage, signage & creatives
- Exclusive sponsor title
- Invitation on stage to extend some felicitations
- Branding with hyperlink on event website
- 2 event passes + full page advt. in special issue + 9 sqmt. stall in main hall (optional)
- Upto 1 Min Video in this zone + Feature Interview
- 2 standees inside forum zone (4x8 ft)

## EDITOR'S CHOICE AWARDS SPONSOR (A SET)

**Rs. 400000**

- Logo branding on pre-event communications
- Branding on stage, signage & creatives
- Exclusive sponsor title
- Upto 1 Min video will be played before awards
- Invitation on stage to extend some felicitations
- Branding with hyperlink on event website
- 2 event passes + full page advt. in special issue + 9 sqmt. stall in main hall (optional)
- Feature Interview

## REGISTRATION PARTNER

**Rs. 300000 + Onsite registration handling at EEA2025**

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Onsite and online event registration management + mobile app
- 2 event passes + full page advt. in special issue + 18 sqmt space

## TECH PARTNER

**Rs. 400000 + Tech showcase opportunity**

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- 27 sqmt space to showcase technology
- 2 event passes + full page advt. in special issue
- Upto 1 Min Video in any zone + Feature Interview

## LANYARD PARTNER

**Rs. 400000**

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Logo branding on VIP & Delegate lanyards
- 2 event passes + full page advt. in special issue + 18 sqmt. space in main hall (optional)

## GIFT PARTNER

**Rs. 400000**

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Branding on delegate kits / gifts
- 2 event passes + full page advt. in special issue
- 18 sqmt. stall in main hall (optional)

## CELEBRATION PARTNER

**Rs. 450000**

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- 2 event passes + full page advt. in special issue + 18 sqmt. space in main hall (optional)
- Upto 1 Min Video in any zone + Feature Interview

## SUSTAINABILITY PARTNER

**Rs. 500000**

- Logo branding on pre-event communications
- Exclusive sponsor title
- 36 Sqmt space for sustainability showcase
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present some awards
- 2 event passes + full page advt. in special issue
- Upto 1 Min Video in any zone + Feature Interview

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## EXHIBITION ORGANISERS AWARDS SEGMENT

**Rs. 400000**

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space main hall (optional)
- Upto 1min video will be played before awards

## EXHIBITION VENUE AWARDS SEGMENT SPONSOR

**Rs. 400000**

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space in main hall (optional)
- Upto 1min video will be played before awards

## REFRESHMENTS SPONSOR

**Rs. 400000**

- Logo branding on pre-event communications
- Exclusive sponsor title + tent card branding
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present some awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space in main hall (optional)

## SERVICE PROVIDERS AWARDS SEGMENT SPONSOR

**Rs. 400000**

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space in main hall (optional)
- Upto 1min video will be played before awards

## EDITOR'S AWARDS SEGMENT SPONSOR (B SET)

**Rs. 400000**

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space in main hall (optional)
- Upto 1min video will be played before awards

## CONFERENCE PARTNER

**Rs. 400000**

- Logo branding on pre-event communications
- Exclusive sponsor title + invitation to distribute some awards
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- 2 event passes + full page advt. in special issue + upto 27 sqmt. space in main hall (optional)
- Upto 1 Min Video in any zone + Feature Interview

## BUSINESS LOUNGE PARTNER

**Rs. 450000**

- Logo branding on pre-event communications
- Exclusive sponsor title + branded tent cards on each table
- Branding with hyperlink on event website
- Branding on stage, signage & creatives + zone entry
- Invitation on stage to co-present some awards
- 2 event passes + full page advt. in special issue + 9 sqmt. stall in main hall (optional)
- Opportunity to keep your brochure on tables + 2 standees in the business lounge

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## SPORTS ZONE PARTNER

**Rs. 300000**

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present sports awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space main hall (optional)
- Tent card branding + entry branding in sports zone

## LUCKY DRAW PARTNER

**Rs. 300000**

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present sports awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space main hall (optional)

# CONTACT US FOR OTHER SPONSORSHIP OPPORTUNITIES

**TRAVEL PARTNER**

**HOTEL PARTNER**

**MOMENTO PARTNER**

**BRANDING PARTNER**

**MANPOWER PARTNER**

**FABRICATION PARTNER**

**ENTERTAINMENT  
PARTNER**

**EVENT PHOTOGRAPHY  
& VIDEOGRAPHY**

**PR PARTNER**

**SOCIAL MEDIA PARTNER**

**STALL PARTNER**

**SECURITY PARTNER**

**CARPET PARTNER**

**GENSET PARTNER**

**EVENT MANAGEMENT  
PARTNER**

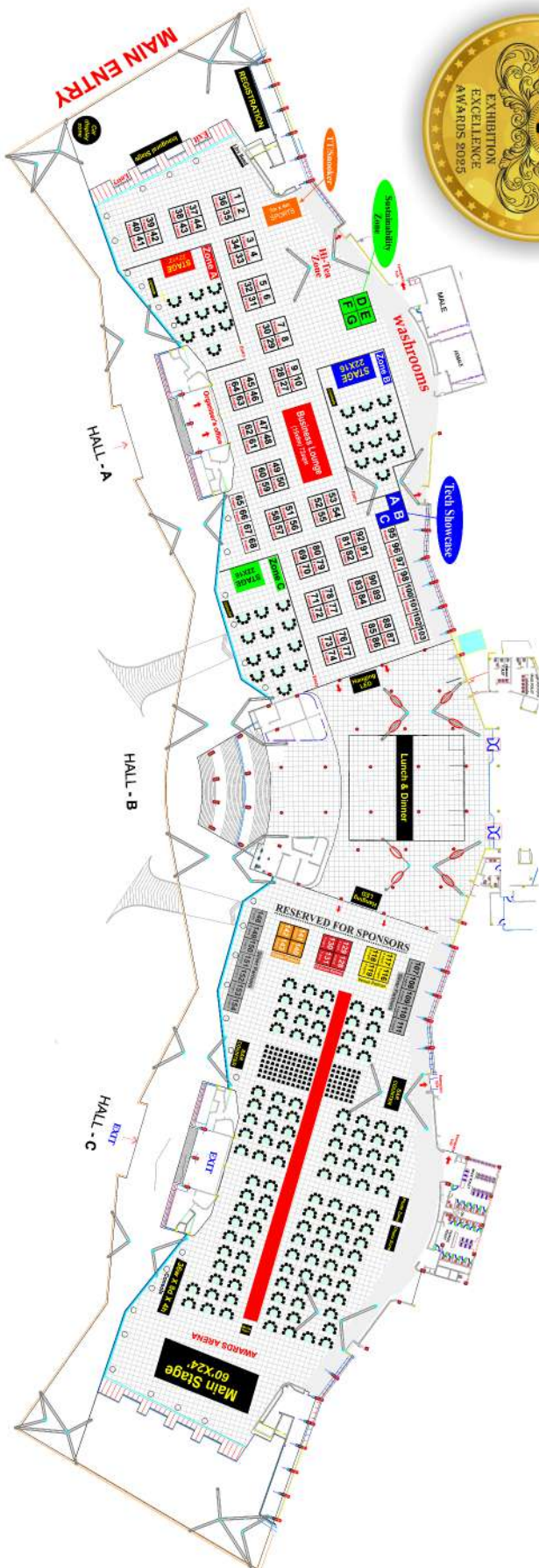
**CONCEPT PARTNER**

**SOUND, LIGHT & AV  
PARTNER**

**INSURANCE PARTNER**



# EEA2025 LAYOUT



31 MAY 2025

OFFICIAL HOST  
**CIDCO**  
EXHIBITION & CONVENTION CENTRE

**MUMBAI**

# SPACE BOOKING FORM

## INDIA EVENT EXPO 2025 SPACE BOOKING APPLICATION FORM

### India Event Expo 2025 Secretariat

Exhibition Showcase - B26

Sector 2, Noida - 201301

Phone : +91 8750107179

E-mail : suyash@exhibitionsshowcase.com

For Exhibition Management use only

### 1. NAME OF EXHIBITING COMPANY:

### ADDRESS:

TEL: \_\_\_\_\_ MOB: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

Person in Charge of Participation: \_\_\_\_\_ Designation: \_\_\_\_\_

Contact Person at Stand: \_\_\_\_\_ Designation: \_\_\_\_\_

Products/ Services on display: \_\_\_\_\_

Foreign Representations: \_\_\_\_\_

GST Registration No.: \_\_\_\_\_

Kindly share the copy of GST Registration Certificate along with the Space Booking Application Form

### 2. Exhibition Space Requirement: Rate (per sq. m.)

Space Type	Minimum Space	Indian Exhibitors (Indoor Space per Sqm)	International Exhibitors (Indoor Space per Sq m)
Raw Space	9 sqm	INR 7500/-	USD 90
Shell Scheme Space	9 sqm	INR 8000/-	USD 100

Preferred Stall: \_\_\_\_\_ Area: \_\_\_\_\_ (Sqm)

Total Cost: \_\_\_\_\_ (inclusive of \_\_\_\_\_)

### 3. Payment Terms : Pay 50% with Space Application Form for confirmation of the stall and balance 50% to be paid before 1 May 2025.

Allotment of stalls will be made on a first-cum-first-served basis.

### METHOD OF PAYMENT :

Online Transfer - (NEFT/RTGS) - Account Name : SEAGEM MEDIA SYSTEMS - Bank Name : Yes Bank - Branch Address : B-379, Meera Bagh, New Delhi - IFSC Code : YESB0000185. Seagem Media Systems - Account no. : 018583800002880

### OTHERS:

We are also interested for:

☐ Advertising in EEA special edition of Exhibition Showcase Magazine

☐ Sponsorship in Exhibition Excellence Awards & Summit 2024

I/We have read the terms & conditions on page 2 and confirm that we shall abide by them.

For and behalf of Exhibitor

Company Stamp and Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

For queries contact Mr. Dharam at 9999194995 - Email: [dutt.dharam@exhibitionsshowcase.com](mailto:dutt.dharam@exhibitionsshowcase.com)